



New Bethlehem Peanut Butter Festival

Redbank Valley Chamber of Commerce

309 Broad Street, Suite 2, New Bethlehem, PA 16242

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Peanut Butter Festival Princess Contest

Hosted by: Redbank Valley Chamber of Commerce

Rules for entering:

1. Entrant must be a resident of Redbank Valley School District.
2. Entrant must be a female at least 13 years old by September 20, 2025 and not exceed 15 years by the same date.
3. Entrant must be single, never married and have no children. Entrant must not be pregnant during the time of the contest.
4. **Entrant must be available for appearances during the three-day festival, September 18, 19, & 20, 2026**
5. Entrant must attend all rehearsals and meetings.
6. Entrant will be judged according to three (3) categories:
 - Written Essay—to be completed at a specific time and place
 - Poise and Presentation - to occur at a specific time and place
 - Individual Question - to occur at a specific time and place
7. The winner of the contest will receive a \$300.00 gift card. The runner-up in the contest will receive a \$200.00 gift card.
8. Applications must be received by August 14, 2026. No late applications will be accepted. If there is an inadequate number of entrants, this contest may be canceled. All applications should be submitted to:

Redbank Valley Chamber of Commerce

c/o Gennie Gerow

309 Broad Street, Suite 2

New Bethlehem, PA 16242

Entrants must not have a family member employed at the J. M. Smuckers PA company.

If you have any additional questions, please call Gennie @ 724-525-9844